



## Assuring Competence in the Next Generation of Psychologists

Joint Mid-Year Meetings of Training Councils in Psychology

Sponsorship Opportunities

You are invited to participate as a Sponsor for the 2010 Joint Mid-Year Meeting of Training Councils in Psychology to be held February 10-13, 2010, at the Walt Disney World Hilton Hotel in Orlando, Florida. We anticipate over 700 leaders involved in the education and training of professional psychologists will assemble for this joint conference with the theme, "Assuring Competence in the Next Generation of Psychologists." This conference is jointly sponsored by all of the training councils in professional psychology today and offers you "one stop shopping" to contact directors of all of the major clinical, counseling, school, clinical health, and clinical child training programs at doctoral, internship, and post-doctoral levels of training in the United States and Canada. This type of event rarely occurs and will likely not happen again for another decade, so we are hoping that you will be interested in joining with us to sponsor this historic conference unifying the various domains of training in professional psychology.

The agenda for the conference includes both joint programming for all training councils and time for individual councils to conduct programming unique to their professional area. The conference will consist of three days of keynotes, presentations, and panel and small group discussions, aimed at promoting interchange among members of the various councils in attendance. If you chose to be a Sponsor for this conference, you will be acknowledged extensively through all conference promotions and recognized for your support during several conference events (e.g., coffee breaks, opening reception, continental breakfast, lunch).

Active promotion of the 2010 Joint Meeting of Training Councils will take place through international, national, regional, state, and local psychology associations via their newsletters, websites, listservs, mailing lists, and publicity at other conferences. Sponsors will receive repeated exposure via listings on the conference website, located at <http://psychtrainingcouncils.org/Event2010/>. Although the conference attendance is expected to be 700, it is estimated that several thousand people will view these promotional materials.

The leaders of participating organizations invite you to join with us and optimize your exposure to key audiences by participating as a Sponsor. See the information on the following page regarding designated levels of sponsorship. If you are interested, please contact me at [Kevin.Larkin@mail.wvu.edu](mailto:Kevin.Larkin@mail.wvu.edu). The earlier you are on board, the more your exposure to key audiences will be maximized! Thank you in advance. We look forward to your presence and participation at the 2010 Joint Mid-Year Meeting of Training Councils in Psychology in Orlando, Florida!

Kevin T. Larkin, Ph.D.

Chair, External Funding and Publicity Subcommittee

Council of Chairs of Training Councils (CCTC) <http://www.psychtrainingcouncils.org/>

### Councils Meeting at the 2010 Conference:

Council of Chairs of Training Councils (CCTC)

Association of Counseling Center Training Agencies (ACCTA)

Association of Directors of Psychology Training Clinics (ADPTC)

Association of Psychology Postdoctoral and Internship Centers (APPIC)

Association of State and Provincial Psychology Boards (ASPPB)

Canadian Council of Professional Psychology Programs (CCPPP)

Council of Clinical Health Psychology Training Programs (CCHPTP)

Council of Counseling Psychology Training Programs (CCPTP)

Council of Directors of School Psychology Programs (CDSPP)

Council of University Directors of Clinical Psychology (CUDCP)

Consortium of Combined and Integrated Doctoral Programs in Psychology (CCIDPIP)

National Council of Schools of Professional Psychology (NCSPP)

Veterans Affairs Psychology Training Council (VAPTC)

## Sponsorship Opportunities

2010 Joint Mid-Winter Meeting of Training Councils in Psychology  
Orlando, Florida

Sponsor Level	Funding Level	Pre-Conference Promotion	Web Site	Material Distributed with Registration Packets	Number of Conference Registrations Included	Recognized Sponsorship of Conference Event
Platinum Sponsor	\$5,000	Logo will be posted prominently on all print and electronic promotional material	Logo will be posted prominently in the sponsor's section of the website	Yes	2	Recognized sponsor of Welcome Reception and one other event
Gold Sponsor	\$2,500	Listed in all print and electronic promotional material	Listing on website	Yes	1	Recognized sponsor of 1 coffee break
Silver Sponsor	\$1,000	Listed in all print and electronic promotional material	Listing on website	Yes	None	None
Bronze Sponsor	\$500	Listed in all print and electronic promotional material	Listing on website	No	None	None
Institutional Sponsor (non-profit institutions only)	\$250	Listed in all print and electronic promotional material	Listing on website	No	None	None

All Sponsors will be recognized during the conference and designated as Sponsors on their name tags.

Cash, check, or credit card payments can be made to determine level of sponsorship. In-kind services cannot be used to determine level of sponsorship.



**SPONSOR COMMITMENT**

***I/We would like to participate in the 2010 Joint Mid-Winter Meeting of Training Councils in Psychology as a sponsor.***

Commitment Level (please check one):

- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500
- Institutional Sponsor \$250 (non-profit institutions and colleges/universities only)

Date: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
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**Payment Information**

Check enclosed payable to: **APPIC** (Indicate "2010 Conference Sponsorship" on Note line or stub)  
 Visa  MasterCard CC #: \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_/\_\_\_\_  
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Please send this form and payment to:

APPIC – 2010 Conference Sponsorship  
 10 G Street, NE, Suite 440  
 Washington, DC 20002

Please submit print and web ready artwork/logo by email to: [Kevin.Larkin@mail.wvu.edu](mailto:Kevin.Larkin@mail.wvu.edu)